SIERRA MADRE NEWS

VOL. V — SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, MARCH 14, 1913 — NO. 24

ELECTION IS TO BE HELD

THREE QUESTIONS UP FOR VOTE

City Trustees Decide to Submit Three Proposition to Sierra Madre Citizens

Three propositions will be voted on at a special election to be called as a result of action taken at last night's meeting of the city trustees. They are the licensing of poolrooms and wineries, and the removal of trees from the streets of the city. City Attorney Montgomery was instructed to prepare the necessary ordinance calling the election and the date of the election will probably be decided when the ordinance comes up for consideration.

The poolroom proposition will be voted on as a result of the referendum petition which was presented after the passage of an ordinance prohibiting poolrooms in Sierra Madre. The winery question will be voted on as a result of the initiative petition which was circulated in December.

The city attorney had previously ruled that the winery ordinance as submitted in the petition would be unconstitutional and should not be submitted to a vote. After studying the law on the subject for the past two months he changed his opinion and ruled last night that the trustees were bound to call the election regardless of the constitutionality of the proposition. The law clearly provides the proposition must be submitted without change.

Senator Hewitt's Opinion

In the meantime Senator Hewitt had advised the board to the same effect, and further that the ordinance proposed was entirely within the powers of a city of the six class. He advised that the failure to call the election within the 35 days specified in the code would not in any way invalidate the result if the election was called later, regardelss of the issue of the election.

Trustee Pegler was averse to submitting the propositions at all, claiming that the trustees were elected to decide such questions. After a lengthy discussion it was moved by Trustee Tarr and seconded by Trustee Gray that the election be called.

Those Street Trees

Submission of the question of allowing trees to remain in the streets was determined upon as the best way of settling the city's policy on that point. By having the matter passed upon by the voters it was thought the constant wrangling over the subject might be stopped.

On motion of Trustee Tarr, seconded by Trustee Steinberger, the city attorney was instructed to draw up an ordinance requiring public utility corporations and others to put up a deposit before tearing up streets for laying pipes or other purposes, the deposit being sufficient to cover the cost of replacing the street in proper condition. The purpose is to compel proper filling and surfacing and avoid the numerous chuckholes which have been growing more numerous all the time.

Dr. Albert O. Holmes was appointed to the place on the Board of Health made vacant by the resignation of J. A. Patterson.

The resignation of C. S. Barnard as night watchman was accepted and J. A. Coburn was named to fill out the remainder of the month, when the question of continuing the office will be determined.

FLOWER SHOW NOTES

The school children are making extraordinary progress in their endeavor to make up a good display of wild flowers at the Festival. One girl already has more than 100 varieties, and another has gathered more than 90. This part of the exhibit promises to be of great interest to the public as well as of great educational value to those taking part.

Plans to make the commercial booth one of the leading features are being perfected. In this department a domestic science exhibit will be attractive to all visitors. The full committee in charge of the department will be announced later.

Whether or not to hold the usual street parade is one of the problems confronting the committee which must be settled soon. It will be taken up at the regular committee meeting next Monday evening and an invitation is extended to the citizens generally to attend and take part in the discussion. Representatives of the various organizations of the city are urged to be present and give their views as to whether this feature should be continued or something else substituted. Some alternative plans have been suggested which will be presented for consideration at the meeting. The hour is eight o'clock and the place in the club house parlors.

Mrs. W. E. Farman entertains today with luncheon at her home on Highland Ave., covers being laid for Mr. and Mrs. Howard Sebree, Mr. Charles Sebree, and Mr. and Mrs. William W. Collins. Out of town guests were Mr. and Mrs. James Elder and Mr. and Mrs. George Brett of Los Angeles and Mr. and Mrs. Rec Stanley of Monrovia.

TRAP THAT FLY NOW

VIGOROUS CAMPAIGN TO BE WAGED FOR PROTECTION OF PUBLIC HEALTH

Already the first consignment of the improved form of fly traps indorsed by Dr. Betts has been received and distributed. The number ordered was not as large as had been hoped, but orders are now being taken and another consignment will be sent for as soon as sufficient are called for. The price of $1.25 may be left with Cashier Nuetzel at the bank and if enough are ordered to secure quantity prices the difference will be refunded.

By dealing directly with the manufacturer the wholesale price is secured and there is no middleman's profit. The regular price of the improved form of traps selected is $2.50 so a big saving is effected by purchasing in this way.

Various agencies are t work in an effort to give Sierra Madre a flyless summer. The public health committee of the Woman's Club, Mrs. Jensen, the municipal nurse, various members of the Board of Trade and others are carrying on active agitation and helping to put into effect the best means available for use in cases where the problem is out of the ordinary.

Of course the most vital precaution to be taken is the removal of conditions favoring reproduction. All filth, especially decaying organic matter, sho ld be removed, disinfected or destroyed. It is useless to kill off the flies as long as those which escape are left to live in conditions making multiplication certain. Both methods are essential to success in the campaign.

In many cases a fly killing plan suggested some months ago by Captain Osgood can be used to advantage. It is worth reprinting now. The method is to put some formaldehyde into a shallow basin of milk and put it where the flies are numerous. The milk attracts the flies and the formaldehyde does the rest.

PALM SUNDAY PLANS

SPECIAL SERVICES TO BE HELD AT ASCENSION CHURCH NEXT SUNDAY

More than usual interest and significance attaches to the services of Palm Sunday, March 16, at the Church of the Ascension. A vested choir of nearly twenty voices will sing the service for the first time. Under the efficient direction of Mr. Charles Hall Perry, the organist, the choir has made remarkable progress during the past few months. The services for the day will be as follows:

Holy Communion, 7:30 a. m.

Morning prayer and sermon, 11 a. m. At this service the Rev. Charles H. Hibbard, D. D., of Pasadena will preach the sermon. For the offertory Mrs. Edith Hawxhurst will sing "The Palms."

Services will be held daily except Saturday at ten o'clock during Holy Week.

On Easter Sunday a beautiful processional cross, a memorial to Mrs. Charles Hall Perry, will be used for the first time.

All are cordially invited to the services of this church.

RAINFALL RECORD

1912.	
October	1.26
November	.42
December	.23
1913.	
January	5.04
February	12.28
March	.20
Total to date	19.43

Same date last season, 14.00 inches.
March average, 5.91 inches.

Soldiers' Exemption From Taxes

Editor News: The veterans' exemption, which is in the form of a constitutional amendment introduced by myself in the 1911 session of the legislature and ratified by the people on October 10, 1911, provides exemption from taxation of veterans' property of all kinds to the assessed value of $1000. However, if the veteran owns property here or elsewhere worth more than $5000 (assessed value), then he is to be granted no exemption, the theory being that he is fully able to pay taxes. The exemption applies to all soldiers, sailors and marines who served in time of war, meaning Spanish war veterans and Indian fighters as well as veterans of the Civil war. If the veteran does not own $1000 in property in his own name, then enough of his wife's property to make up the $1000 is to be exempted. The widow of such a veteran is entitled to the exemption, and if there is no widow then the widowed mother is exempted. Another important provision is that pensioned widows, fathers and mothers of soldiers, sailors and marines also get this exemption. It is the most fairly drawn exemption law in the United States. Claim must be made when the assessor comes to assess you. If any person has been denied his rights under this law he may yet secure a refund of taxes paid in the past year. I will help him.

CHARLES H. RANDALL,
Highland Park, Cal.

REAL TOWN MEETING

WELL ATTENDED MEETING OF BOARD OF TRADE HAS LIVELY DISCUSSIONS

Monday evening's meeting of the Board of Trade was a sort of combination of the old New England town meeting and an advisory committee to the city trustees. Three members of the latter body were present and took part in the discussions, and while few formal actions were taken the meetings has already borne some fruit and other results may be expected soon.

President Tarr presided and the meeting was the most largely attended held in many months. Discussion of streets and roads occupied a large portion of the time. The extension of Huntington Drive to Sierra Madre, the improvement of that portion of Baldwin avenue lying between the Sierra Madre city limits and the foothill boulevard, and the upkeep of the improved streets within the city limits were discussed.

The sum of $50 was voted for the use of the Flower Festival committee. Reports were heard from the various standing committees. The advisability of purchasing parks and the method of paying for them was also discussed.

The fertilizer nuisance at the end of the car line was discussed, with many digressions into various phases of the fly nuisance. How to remedy the situation at the end of the car line without putting a fatal handicap on the orchards of Sierra Madre was the problem which the discussion finally developed. Anyone who has the answer will be welcomed joyfully at the next meeting of the board.

PLAN TO AVOID MUCH BOTHER

The following self-explanatory resolution was adopted at a meeting of the Los Angeles County Press Association held in Los Angeles last Monday:

WHEREAS, The duplication of tax paying places, requiring separate visits to the city tax collector and to the county tax collector, and further inconvenience of compelling all of the residents of incorporated cities outside of the county seat to visit that place at the tax paying period, in addition to paying city taxes at home, is the cause of much useless trouble and expense. Therefore be it,

RESOLVED, By the Los Angeles County Press Association that the members of the legislature from this county be urgently requested to provide in the Los Angeles County Government Act a provision requiring the appointment in each incorporated city of a deputy tax collector, preferably the tax collector of such city, who shall receive payment of all county taxes throughout the year.

WATCH PIRATE JUNK

ANCIENT CHINESE CRAFT INTERESTS CUSTOMS OFFICERS AND SIGHT SEERS

Old "Ning-Po," the 160-year-old Chinese pirate-smuggler junk, now anchored at Venice after a voyage of 160 days from Shanghai to San Pedro, is suffering for the sins of her youth. Like a whole lot of people with a "past," the quaint old ship whose decks have often run red with piratical blood, as it is veraciously chroincled, finds it very hard to live down her century-old reputation for deeds of cruelty and crime, and to take on a new, lily-white character, even amidst the frivoling crowds that go down to Venice of a Sunday.

The last person in the world to forget and forgive a bad reputation is Uncle Sam. One would hardly expect the old gentleman to fix his disconcerting gaze on a poor, old Chinese junk, at that ; but your Uncle Samuel can't afford to be sentimental. "Keep 'em good by watching 'em," and "Reforms are mostly temporary," are his mottoes. And so the customs officer at Los Angeles has set a keen-eyed sleuth to watch the oldest ship in the world and see that she does not forget her peaceful environment and revert to her darksome past.

The ancient pirate is not allowed the liberty of changing her moorings even a few feet, without consulting Uncle Sam's representative, and then paying $1.06 a ton for the privilege of moving. This is sad for the owners of the battle-scarred smuggler and it is humiliating to a ship that has reformed and wants to be good.

As the customs officer at Venice says when he tires of dangling his heels from the wharf and watching the old craft nodding lazily to the ocean's swell: "She ain't got no country, or flag, or anything, so you can't tell what she might do. Guess she's tame enough now, but we ain't taking na chances. Her reputation is too bad." Meanwhile the Pacific Electric is hauling down hundreds of visitors to tread the historic decks of the ancient pirate and look at her museum.

CONGREGATIONAL SERVICES

The morning sermon at the Congregational Church on March 16 will have for its theme "Being a Christian as Conceived and Taught by Jesus Himself." This will mark the climax of the series of sermons which has occupied the attention of the congregation for several weeks. In the evening the sermon will be upon "Coming to Oneself."

The Christian Endeavor topic for Sunday evening, "How May Every Sabbath be the Lord's Day?" gives opportunity for a study of the whole question of the proper observance of Sunday as "the Lord's Day."

SEEK FIRE WEAPON

FOREST SERVICE OFFICIALS OFFER ENCOURAGEMENT TO THE INVENTORS

According to District Forester Covrt DuBois, the man who succeeds in inventing a chemical fire extinguisher which can be used successfully in combating forest fires will not only confer lasting benefit on his country but will also be in a position to reap substantial pecuniary reward.

The forest service has expneded considerable time and money n testing chemical fire extinguishers now offered on the market. One forest supervisor in another state succeeded in devising a rather elaborate apparatus which while suited to the condieions in that state cannot be successfully used in the rough, bushy mountains of California. None of the ordinary chemical extinguishers have been found to be of any great practical use in forest fire fighting.

The task District Forester DuBois would set for the man of an inventive turn of mind is to discover some new principal of chemical fire extinguishing which will permit continuous and effective action on fires under conditions where the hauling or packing of large quantities of water or chemicals is impracticable.

FOREST LAND OPEN TO HUNTING

Many people with a taste for hunting and fishing are confronted by the dilemma that the game and fish are rapidly disappearing except on preserves owned and used by individuals or hunting clubs. To such people it is a consolation to know that it is the uniform policy of the forest service to grant no exclusive hunting privileges on national forest land. Subject to the regulations of state fish and game laws, hunting and fishing are free and open to every citizen on the public land in the national forests. Game preserves are sometimes established on national forest land, but this is done for the sole purpose of maintaining a game refuge which will keep up the supply of game. No one, rich or poor, big or little, old or young, is allowed to hunt in such preserves when they are established, but all other national forest land is freely open to the citizens of the entire state.

HOME OF TRUTH

"Living the Life of Jesus Christ" is the subject of the discourse to be given on Sunday at three-thirty at the Home of Truth, 493 Auburn Avenue. Harriet C. Hamer conducting the services. Every one is cordially invited to be present at these services. Sunday School at two o'clock.

You'll have to hurry - to get some of those beautiful Easter cards and folders at The News Printery.

Here's a secret - When we put in our stock of the Volland Company's Art publications we did not realize how popular they would become in so short a time. The sale of Easter goods to date seems to indicate that we did not buy enough to supply the demand. As we said before, you'll have to hurry!

Come now while the complete line affords a large variety. Nothing like these goods. Description is useless. You must see them to realize their beauty. Prices three to thirty cents

F. R. YERXA DIES AT BERKELEY

FORMERLY RESIDED IN THIS CITY

Active and Successful Business Career Comes to a Close in the North

Frederick R. Yerxa, for several years a prominent resident of Sierra Madre, passed away Thursday afternoon at three o'clock at his home in Berkeley. Telegraphic news of his demise was received yesterday from T. E. Yerxa of Sierra Madre, who had been summoned from home the night before on account of his brother's critical condition.

News of Mr. Yerxa's passing came as a shock to most of those who knew him, especially to those who remembered him only in the apparently robust health which he enjoyed when residing in Sierra Madre. However, a dropsical ailment had been recently gaining a hold on his system and his most intimate friends had been apprised of the result which might be expected soon. He had been putting his affairs into shape and had even written farewell messages to some of the friends he had left here.

Mr. Yerxa was a native of Fredericktown, New Brunswick, and was about 53 years of age. When about twenty years of age he removed to North Dakota, where he remained a few years. He then went to Saint Paul, where he engaged in the grocery business on a large scale with his brothers, T. E. and W. A. Yerxa. He later sold out his interest and spent some time in Cuba.

About six years ago Mr. and Mrs. Yerxa and their two sons, Cabot and Harry, came to Sierra Madre, residing here until about two years ago. Mr. Yerxa invested largely in Sierra Madre ranch property, his sons engaging in the grocery business for a year or more. Since disposing of his property here he has resided most of the time in Riverside and Los Angeles, but always kept in close touch with Sierra Madre people and affairs.

A few months ago Mr. Yerxa purchased a chain of grocery stores in Berkeley and vicinity, in the management of which his sons joined him. He removed to that city to make his home and his remains will be laid to rest there.

Mr. Yerxa was a man of remarkably varied business interests, ceaselessly active, and successful in unusual degree. He took keen interest in public improvements and civic enterprises, giving support and encouragement to every movement of the kind. He was a jovial friend to all who came within the sphere of his acquaintance.

One of Mr. Yerxa's proudest distinctions attached to his membership in Sierra Madre lodge, F. & A. M. He was among the first initiates when the lodge was formed and was raised to the degree of Master Mason on the same evening with his two sons, a circumstance without parallel in the fraternity so far as known.

MOUNTAIN HEIGHT REDUCED

The highest mountain in Oregon is Mount Hood, 11,225 feet above the sea level. Compared with Mount Whitney, to the south in California, and Mount Rainier, to the north in Washington, each rising well above 14,000 feet, Mount Hood does not appear as a skyscraper. However, according to the geologists of the United States Geological Survey and other authoroties, Oregon had at one time, probably before the dawn of life upon the earth, a great volcano which towered as far above Mount Hood as does Mount Rainier, possibly even several thousand feet higher. This was the great Mount Mabama. But thousands of years ago this mountin disappeared into the bowels of the earth and all that is left today is the huge rim around Crater Lake.

Crater Lake is the caldera of this extinct and collapsed volcano and is nearly 6 miles in diameter. The inside walls of the rim of the ancient mountain are in places nearly 4000 feet high and almost perpendicular. The lake itself is in places 2000 feet deep and parts of the wall rise above its waters another 2000 feet. A restoration of the mountain in fancy, using as a basis the angles of the lower slopes, which still remain, shows that the apex could not have been far from 15,000 feet in height, so that Mount Mazama was one of the most lofty and majestic peaks in the United States.

MOTION PICTURE PLAYS

Shakespeare's "As You Like It," shown on three reels will be the unusual attraction at the club house for Thursday, March 20. Owing to the small Thursday afternoon attendance in the past there will be but one afternoon program, beginning at three-forty-five. This will give the school children an opportunity to attend. On Thursday evening the following selections will be rendered by Misses Maybelle Caley and Ethel Powell: Spring Song, Cavatina, Melody in F, Loin du Ball, Schubert's Serenade.

On Saturday evening, March 15, the following piano selections will be played by Miss Dorothy Mitchell: Slumber Song, Heller; Silver Bell, Sidler; Selection, Heller.

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The News liner column is growing. Pretty good proof that it pays those who use it.

Brief Items of Interest

Dr. and Mrs. Harry Haas of South Pasadena are guests this week at the home of Mr. and Mrs. Burton Andrews.

A. D. Andrews of Modesto spent Tuesday in Sierra Madre visiting at the home of his brother, W. S. Andrews.

Mrs. E. G. Stanton and Miss Lillian Stanton of Los Angeles were guests over the week end at the home of Mrs. B. H. Kuhn.

Miss Mae Campbell of Claremont and Mrs. Irwin of Chino were week end guests at the home of Mr. and Mrs. C. F. Gray.

Mr. Frank Wolfe and Mrs. S. C. Wilson left Monday for their home in New York after having been guests for some time at the home of Prof. and Mrs. J. H. Hart.

Mr. and Mrs. W. J. Schely of Salt Lake City and who are spending the winter in Southern California are guests for a few days this week at the home of Dr. and Mrs. J. E. Fairbanks.

The Eleven and One Club were entertained this week on Tuesday evening at the home of Miss Ruth Sparks. A pleasant evening was spent with sewing and social chat and refreshments were served.

Mrs. Elizabeth Borglum and Miss T. H. Graham were the guests of honor at a luncheon given last Sunday by Mrs. Mary C. Russell of Hollywood who has recently completed one of the most beautiful residences in that city.

An enjoyable meeting of the Dickens Fellowship was held on Wednesday afternoon at the home of Mrs. J. E. Fairbanks, and a goodly number were present. Reading was enjoyed and dainty refreshments were served.

Miss Mattie Seeley entertained last week the members of the T. C. B. Club with an inaugural dinner at her home. Appropriate decorations of red, white and blue were used and a very pleasant evening of games was enjoyed.

The regular meeting of the ladies' Missionary Society of the Congregational Church was held this week at the home of Mrs. A. N. Adams. An interesting meeting was held. Mrs. Davis giving an enjoyable talk on the work which is being done among the California Indians.

Mr. Charles Eager of Inglewood was the guest on Tuesday of A. L. Morse.

Mrs. W. Trabue was the guest in Hollywood this week at the home of her sister-in-law.

Mrs. Andrew Emery of Boston is a guest for some time at the home of Mr. and Mrs. A. T. Gay.

Mrs. Amelia Jenson spent Monday and Tuesday in Claremont as the guest of Miss Mae Campbell.

Mr. Charles Gamer of Butte, Mont., was a guest on Saturday at the home of Mr. and Mrs. Roland Adams.

Mrs. Langton, Miss Isabel Langton and Joe Langton have left Sierra Madre and will locate in Eagle Rock.

Mrs. A. S. Moore of Balboa spent Wednesday and Thursday at the home of her daughter, Mrs. C. W. Mitchell.

Miss Donnell of Los Angeles has been the guest for a few days this week at the home of her niece, Mrs. C. H. Baker.

Mr. J. H. Burton and Miss Doreen Burton of Ocean Park were guests on Sunday at the home of Mr. and Mrs. George Humphries.

Mr. and Mrs. M. D. Welsher and Mr. and Mrs. J. R. Jelley spent Sunday in Balboa at the summer home of Mr. and Mrs. G. Hallett Johnson.

Mr. and Mrs. James R. Allen and daughter Miss Margaret Allen were guests on Monday and Tuesday in Los Angeles at the home of Mr. and Mrs. A. D. Jones of Harvard Blvd.

Charles S. Rich, pastor of the Congregational Church of Sierra Madre for a period of two years, passed away Tusday at his home in Claremont where he had been a resident for several years. He was forty-three years of age and had been city recorder of Claremont for some time. He is survived by his wife, a daughter and two sone.

Easter Folders at the News Printery.

Demonstration of fireless cooker next Thursday, March 20, from 12 to 5 p. m. All who are interested are cordially invited. Mrs. T. P. Worsnip, occupying Bourke residence, San Gabriel Ct. 24

Stationery Bargains — The News Printery.

WOMAN'S CLUB NOTES

An appeal for assistance and co-operation on the part of parents, voiced by Dr. Betts at the last club meeting, disclosed conditions prevailing at the picture show programs that are most regretable. If these conditions are not improved, the desirable purpose of the picture show will be defeated.

While granting that only the spirit of mischief may be responsible for the disturbances, the result is an interferance with the comfort and rights of all in attendancce, and is bad for the children themselves, in so far as unmannerly behavior prevails.

The specific complaints are that the younger children seem to consider the auditorium a place to "rough house," wrestling with each other, and throwing candy and paper missiles, and indulging in rude and noisy talk during the music; that the older boys have created still more disorder by throwing "sneeze powder," even going so far as to throw it into the operator's booth. The most discreditable charge of all is perhaps that both girls and boys have been gaining entrance to the picture shows through the exits, to avoid paying the small admission fee. Both big and little children have indulged in this habit.

There is only one slender margin of profit possible to a picture show in so small a city as Sierra Madre. This margin disappears if several "beat their way in." The hiring of assistants to watch the exits is impossible because of the expense. The abandonment of the project because of these difficulties would seem like a surrender to the mischevious element that makes the trouble. It will take some time for the small profits accruing from the picture show, if these difficulties are overcome, to pay for the expense of installation, and then all profits will of course be used for the community work for which the club stands. Therefore the picture show may be properly considered to be everybody's business, and the Board is certainly justified in appealing to all parents of children attending the picture plays to assist in preventing the continuance of the undesirable conditions that have developed.

It should interest the public generally to know that only censored films are shown, and that with few exceptions, the class of pictures has been of as good standard as is possible to obtain. Many films of educational value are shown, and nearly every week a film showing some industrial process from the production of the raw material to the shipment of the finished product has been shown. Every effort has been made to make the picture show of civic value, as a needed place of proper public amusement for all and it is now necessary to place the entire matter "up to" the Sierra Madre public. Do the parents and elders consider the picture show of enough importance to their families to make its continuance possible? If so, it is urged that they accompany the children, and take the responsibility of their behavior, and show that they feel an interest in the project. The attendancce of children averages less than one hundred a week, about thirty at each program.

Professor Mary Cunningham who lectured before the club on "The Bible as Literature" was shown to be the possessor of remarkable intellectual and spiritual power by her appealing presentation of "orations and lyrics" from "The Book."

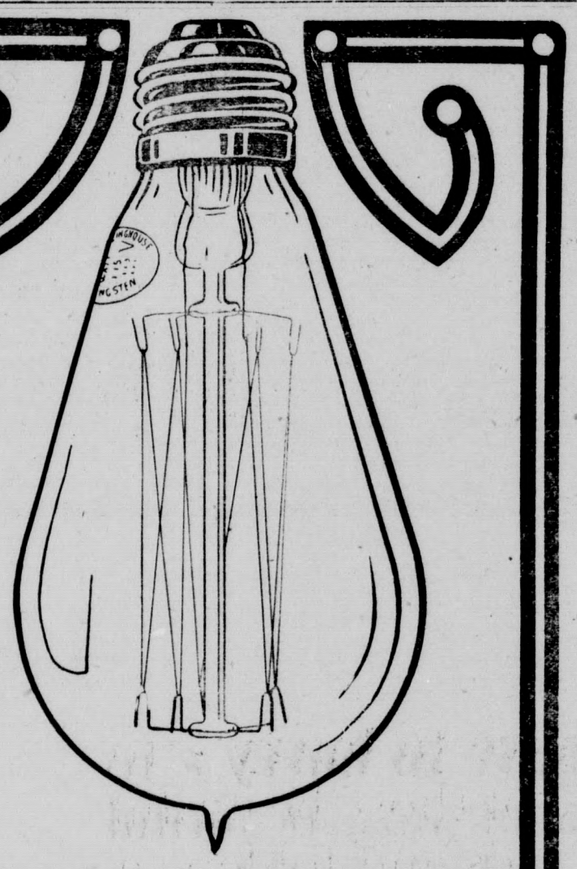
Announcement was made by Miss Webster of the financial difficulties which the association desires to overcome before giving up its books. Every club member is urged to attend the most important business meeting of the year to be held Monday afternoon, March 31st, when these matters must be adjusted.

At this business session it is planned to conclude with an informal caucus, at which suggestions for officers and directors for the coming year will be invited. All names suggested from the floor, will be incorporated in a roster to be posted in the club house, and from this list, members may fill out the blanks sent out by the nominating committee later, or may substitute other names. This plan was followed successfully by the Alhambra club, and resulted in a large number of candidates for the nominations.

Several business matters soon to be settled should make the conduct of the club less burdensome for another year, and it is expected that many women will be willing to serve the club in various offices under the improved conditions. This fact together with the announcement that the president, Mrs. Ingraham will not be a candidate for re-election should make this informal caucus interesting, as of course much interest centers about the office of president. There will be many changes necessary on the board, several women, among them Mrs. Lawless, having announced their inability to accept any office for the coming year.

The Book party for March twenty-fourth, the recital by Miss Janet Stevenson Wednesday evening, March twenty-sixth, the barn dance Friday evening, March twenty-eighth, together with the District convention at Monrovia, promise to fill Easter week to overflowing with club affairs.

CORRESPONDENT.



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2 lbs. Evaporated Apricots	.25
2 cans corn	.15
1 pkg. Shredded Wheat Biscuit	.10
3 glasses Jelly or Jam	.25
2 pkgs. Krinkle Corn Flakes	.15
1 gal. can Iris Syrup	.75
1 gal. can Ripe Olives	.70
2 cans Polly Prim Cleaner	.15
Pork Roast, per lb.	.15
Pot Roast, per lb.	.13

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S. R. NORRIS, Prop. of the
Sierra Madre Dept. Store

Get 4% on your savings
We not only pay you interest on your savings but give you the security of government supervision of national banks. SMALL DEPOSITORS are always welcome. Courtesy, care and accommodation are assured to all.
Safety Deposit Boxes $2.00 Yearly
Why risk keeping valuable papers and other articles at home, when this cheap protection is so convenient?
First National Bank
Phone Main 4 Sierra Madre

Oh! The Solid Comfort

in a roomy arm chair. See those we have. They are simply irresistible in their invitation to sit and rest. Mission style if you like it. All other kinds as well. All kinds of cushions too. Suitable for den, library or living room as you prefer. Have a look and you'll have one of these chairs.
J. J. BERGIEN
Blue 68 87 W. Central

You may not know the place—but make yourself at home. We have our stock completely re-arranged. You are invited to call and inspect our goods. We aim to handle only the best—everything guaranteed.
N. T. BROWN, Grocer
Main 46 Bank Bldg.

Phone Main 100 (Merrill & Dow, successors to Patterson's) for Crown City Laundry, also French dry cleaning. Save 35 per cent. on your laundry bills. We do not rot your clothes with bleach.

Handsomest line of post cards ever brought to Sierra Madre—at the News Printery.

People who once use News liners are apt to keep it up. That is because they find it pays.

CITY OF PARIS
Expert French Cleaners
G. RIEHL, Mgr.
Work Guaranteed---4 Stores
Green 45. 272 W. Grand View

A Bargain Sale of Electric Toasters

$3.00
while they last

Only one toaster will be sold to a consumer. Better get one before the price goes back to $4. They are such a comfort and convenience, because they can be used in any room in the house where there is an electric light socket---in the dining room or in the bed room, for the early French breakfast, to tempt the appetite of the invalid.

Just turn on the current---place a slice of bread on either side---and you have delicious toast in just a minute---perfectly safe, no possibility of shock, and guaranteed for five years.

A Percolator and Toaster Combination for $8
The Percolator alone $6

Southern California Edison Co.

119 East Olive Ave., Monrovia. Phone Main 6

Something Stirring

Important developments are taking form and the Sierra Madre Building and Investment Corporation will be able to make important announcements soon. Watch our ads. In the meantime come to us for anything you want to know about this investment. Investigation is encouraged. Now is the time to invest. Let us show you why.

Mead-Gilliland Realty Co.
Fiscal Agent

NEW EDISON DISC MACHINE

M. C. Doucet has received one of the new Edison Disc Talking Machines. It is a radical departure from old Edison cylinder models as well as from other disc machines. The double faced discs are made especially for this machine. The new models have been awaited with interest by talking machine devotees since they were first announced a long while ago, and those interested are invited to call and hear selections.

AN UP-TO-DATE GROCERY

Since securing sole possession of the room occupied by his grocery stock N. T. Brown has transformed his store into an up-to-date establishment, conveniently arranged and well displayed. The walls have been refinished and the whole interior greatly improved in appearance. Additional fixtures are also to be installed. A large line of crockery, glassware and kitchen utensils has been added to the stock.

COLUMBIA TALKING MACHINES

Merrill & Dow have been appointed Sierra Madre agents for the well known Columbia talking machines. They have put on display some of the late model machines and have a stock of attractive disc records which will be increased from time to time. Columbia and Victor records are interchangeable on the respective machines.

LADIES—NOTICE

I am the Sierra Madre agent for McBratney Bros., importers of Irish Linens, threads and other goods, and will appreciate any orders you may give me. I have in stock the D. M. C. thread in any color, and also samples of toweling, linens and table damask.

MABEL OLSEN,
at the Olsen Shoe Store.

SPRING IS HERE

We have just received our Spring line of ladies' and men's Tan Shoes in all styles; also ladies' and men's hosiery, the best to be had for the money.

M. OLSEN, The Shoe Man.

FOR SALE!

397 N. Lima, a convenient bungalow, well built, lot 60x150, 20 orange trees.

A Bargain $3750
Terms

Phone Black 67 Sierra Madre

THE PROVEN CITRUS AREA

Said to Be Greatly Restricted

In this connection, the word "proven" is intended to apply to land in districts where the crop and the young trees are practically immune from serious damage by frost or cold.

That this "proven citrus area" has been greatly restricted by the recent severe freeze, no one will deny. While this is to be regretted, it is none the less true.

Much of the so-called "citrus land" will in future be given over to alfalfa, deciduous fruits, or other crops, less subject to damage from cold than oranges or lemons.

With a smaller acreage available for growing citrus fruits, and an ever increasing demand, "proven citrus land" is bound to bring higher prices.

In the purchase of land for Orange or Lemon culture one should investigate conditions thoroughly, to avoid the possibilities of future disappointment. Soil, water, drainings, relative elevation, freedom from harmful winds—all are important.

If you are in the market for citrus land, you will be interested to know the many advantages North Whittier Heights has to offer.

North Whittier Heights begins at a point about two miles north of the city limits of Whittier, and extends toward Puente—a small portion of the land being in the "Whittier Hills;" but the main body of the property lies in beautiful undulating slopes, with an elevation and drainage that insure the most effective protection from harmful frosts.

North Whittier Heights is more favorably located than the lands lying north and east of it, where citrus culture has been successfully carried on for many years.

The level portions of the land are especially adapted for growing Navel and Valencia Oranges, while the more elevated sections afford every condition necessary for the successful culture of Lemons.

North Whittier Heights land is being sold in 5-acre tracts, with water, on very easy terms. For illustrated, descriptive folder, write Edwin G. Hart, General Sales Agent, 917-923 Union Oil Building, Los Angeles.

Columbia
Graphophones

First time they have been sold in Sierra Madre. Matchless tone—Magnificent assortment of records. We have some you'll like

Best Kodak Finishing in Sierra Madre

Merrill & Dow

Main 100 Formerly Patterson's

"Have You Tried It Yet?"—"Tried What?"

"Why the Bread, Cakes and Pies baked fresh every day by the Sierra Madre Bakery." "Well I should say so, the best I ever ate—Better than mother used to make.

Phone Red 22 D. J. MILLARD, PROP. Baldwin Ave.

TRY NEWS WANT ADS FOR RESULTS

A. N. ADAMS
Opposite P. E. Station
Real Estate - - Rentals
LOANS AND INSURANCE
The Continental Insurance Co. of New York
With over $8,000,000 net surplus pays while the embers smoulder.

FEED AND FUEL TRANSFER
All kinds of stock and poultry feed. Best grades of fuel
Andrew Olsen
Red 85 Res., Black 24

TEAMING
OF ALL KINDS
Heavy Hauling. Orchard Work
T. HENDERSON
Green 29 E. Highland

Supplies For the Auto
and for the driver. We carry a complete line of togs, caps, coats, robes, lunch boxes and everything for comfort and pleasure.
Oils, Gasoline, tools and everything to make the car run right
A. L. Ryder
160 E. Colorado Pasadena

Mt. Wilson Snow Scenes at the News Printery.

Postcards at the News Printery

THE SIERRA MADRE NEWS
By George B. Morgridge

Published Fridays — Subscription $1.50 Yearly

Entered as second class matter at the post of ice at Sierra Madre, California

Office, Room G, Kersting Court — Opposite Pacific Electric Station
Telephone Black 42, Universal Long Distance Connections

FRIDAY, MARCH 14, 1913

Editorial Chat

Reductio ad Absurdum—
Telegraphic dispatches convey the important news that the new skirts are to contain less cloth than before. That, of course, is possible, only they will not be skirts but bandages or mummy cloths.

Much Too Slow—
An Iowa man journeyed to California pushing a wheelbarrow before him. When most easterners set out to see California they can't bear to wait so long as that method of locomotion requires.

Another Editorial Change—
The name of Lisle R. Morehouse appears as the publisher of the Huntington Park Signal, which bodes well for the Signal and Huntington Park. For several years he was foreman of the composing room on the Pasadena News where I had opportunity to observe that he was a mighty good printer as well as a good fellow and on the square. He received his early newspaper training in Iowa which, however, is not exactly out of the ordinary for California newspaper people.

Their Ways Too Dark—
One of the chief factors recommending a stringent "blue sky" law to me is the fact that practically all of the literature coming to my desk with arguments against it are anonymous. These circulars purport to come from organizations bearing some such titles as "Bona Fide Government League" or "Sound Business Promotion Club" but giving no information as to headquarters or membership. Moreover their arguments are weak and deal almost entirely with vague generalities regarding evils which only a diseased imagination could conjure up as the actual results of sane regulation of stockselling enterprises. Now the sort of a campaign these gumshoe opponents of "blue sky" legislation are pursuing costs a lot of money, indicating that something is at stake which will not bear the light of publicity. The state railroad commission has done some mighty good work the past year in regulating the issue of railroad securities. No real reason appears why investment securities could not be regulated as justly for the protection of the investing public.

The Best Solution—
"The Problem of the Hereafter" is announced as the subject of a lecture involving profound research. The real problem of the hereafter is simply the problem of right living here and now.

Art and Coinage—
..Those new five-cent pieces certainly look as if Uncle Sam had been "buffaloed" by the designer. The crude minting would be a disgrace to an amateur counterfeiter. But if you get more of them than your eyes can stand the sight of bring 'em to me.

Putting it Mildly—
One of the originators of Parisian styles is said to be named Beer. Some of the delirious designs emanating from that fashion center suggest the use of a much stronger beverage by those responsible for them. Centainly they are enough to drive the beholder to drink.

All Cures Fail—
But a few weeks ago Jay Randall of Artesia was advertising for a sure cure for auto-itis. I felt moved to suggest that a good look at the price tag would cure the average editor. But Randall is not an average editor, being also a corporation lawyer, so the cure would obviously be inadequate. All cures having failed, Jay has succumbed to the fever and bought a car. What kind? Why, he evidently figured there was only one appropriate for an editor. Oh, don't suggest, there is only one make an editor could afFord! It's a Paige, of course.

N. B.—Jay also has acquired a piccolo, but I fear the car will keep him too busy to do much practicing.

To a Subscriber—
The week's mails brought a note signed "Subscriber" propounding a question of law. I will gladly give what information I can obtain on the subject of the questioner will be a little more specific as to the information required and will comply with the rule prevailing in newspaper offices which requires that all communications be signed. Perhaps, however, there are a number of people who would be glad to know that there are copies of the various California codes at the city hall which are available for consultation.

G. B. M.

NEWSPAPER LAW

Any person who receives a paper from the postoffice, is by law, a subscriber, whether the paper was ordered or not, as he may refuse to accept the paper from the office only after all arrears are paid up, says an exchange.

Notice to the publishers that papers are no longer wanted does not release the subscriber from the subscription price unless all arrears are paid in full.

Failure to receive a few copies is no defense or excuse to avoid payment, as, publishers' responsibility ceases when the papers are delivered at the postoffice in the town in which the paper is published.

Parties not giving due notice to discontinue at expiration of paid term are supposed to wish their subscription continued and must pay for the same and then order it stopped.

Parties moving without notifying publishers of the change in address are responsible for all papers sent to former address.

By implied contract rule, any person receiving an article even though no direct order was given, is just as liable for payment of articles received. This not only applies to newspapers, but other goods or articles as well. This is the law.

CERTIFICATE OF BUSINESS
Fictitious Firm Name

State of California, County of Los Angeles: ss.

A. S. Mead and W. L. Gilliland, being duly sworn, say that they are partners, doing business in the City of Sierra Madre, State of California, under the firm name of Mead-Gilliland Realty Company; that the names in full of all the members of such partnership, and their places of residence, are as follows, to-wit: A. S. Mead, residing at 258 East Central Ave., Sierra Madre, and W. L. Gilliland, residing at 58 West Grand View, Sierra Madre; that the place where the business of said partnership is transacted is at Kersting Court, City of Sierra Madre, State of California.

In witness whereof we have hereunto set our hands and seals this thirteenth day of February, 1913.

A. S. MEAD.
W. L. GILLILAND.

State of California, County of Los Angeles: ss.

On this thirteenth day of February, 1913, before me, a notary public in and for the County of Los Angeles, State of California, personally appeared A. S. Mead, and W. L. Gilliland, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged that they executed the same.

S. R. G. TWYCROSS,
Notary Public in and for said County of Los Angeles, State of California.

WHERE ARE THE AUTOMOBILES?

Where are the automobiles of the "extortionate retailer?" If he is such a money grabber, why doesn't he get rich?

We'll admit that he would join the ranks of the millionaires if he could "put it over." The intention is present, but something bars the way. What is it?

Expense. Ineradicable expense. Expense placed upon him by the consumer, who would abolish the retailer. Expense incurred by the service which his patrons demand from him.

He is asked to give credit and lose a certain percentage in the process.

He is asked to tide unfortunate customers over the rocky spots, and lose the interest on his own investment.

He is asked to maintain an expensive delivery system.

He is asked to carry superfluous clerks so that all customers may have immediate attention.

He is asked to keep his capital tied up in stock ample enough to give patrons a maximum assortment to choose from.

He is asked to order goods to suit particular customers and suffer from the depreciation on unused stock.

He is asked to deduct postage from the net of collected bills.

He is asked to do all these things over and above expenses for freight, wages, rent, light, heat, insurance, advertising, repairs, taxes, donations, drayage and express, and then stand the imputation that he is a money grabber, a highwayman, and an extortionist.

The consumer, who profits from the service of the retailer, announces in strident tones that all this expense is unnecessary and that all purchases from first sources will reduce the costs.

Here is the cure for the "ranters."

Compel them to pay drayage, cartage, package, express, to visit central markets, to buy in quantities, and to endure the unavoidable delay.—Exchange.

Safe Investments

We recommend the following as good buys

No. 178—So. East Corner Montecito and Lima, 50x150, Price **$900.**

No. 162—50x150 on Central Ave., west of Lima, being Lot 4, Prospect Tract. **Price $650.**

No. 22—Lot 16 Granite Heights Tract, 60x150. Price **$750.**

No. 31—Lot 9 Monte Lado, 100x205, street work paid. Price **$1400.**

No. 254—So. front on West Laurel Ave. Lots of shade, water piped over the lot. Price **$550.**

No. 213—Elegant home on West Highland, eight rooms furnished, lot 75x193. Price **$6500.**

No. 42—65x242, ten-room modern house furnished, on West Highland. Price **$5500.**

No. 15—100x196, southern exposure on East Laurel. Price **$1350.**

No. 259—51x150, one block from Post Office; terms, $100 down, balance monthly. Price **$600.**

No. 9—50x200, on North Lima, very fine view, $100 cash, balance to suit. Price **$800.**

No. 49—50x192, south front on Central Ave., one-half block from business section. Price **$750.**

No. 194 — 179 E. Montecito Ave., having six rooms furnished for **$1600.**

No. 19—50x170, very high, fine view, terms $50 down, balance $10 per month. Price **$450.**

No. 105—50x190, Park Manor tract, south front, sidewalk and curbing. Terms easy. Price **$575.**

No. 194—50x200, east front North Auburn, with a splendid little three-room house. Price **$1200.**

No. 210—50x190, one block to car, seventeen fine citrus trees. Price **$525.**

No. 166—50x186, with a splendid modern four-room cottage furnished, for $600 down and balance to suit. Price **$1600.**

MEAD-GILLILAND REALTY CO.
Sole Agents

News Liners

Advertising inserted under this heading at the rate of five cents per line for each insertion.

MISCELLANEOUS

LOST—Stickpin, crescent and owl design, set with jewels. Finder please phone Black 67 or call at 377 N. Lima. 24

WANTED—Board by young lady in private family of gentle people. Will pay $5 weekly and help in household mornings, or $7 without help. Address Box 443, Pasadena. 24*

WANTED—Ladies' fine laundry work done at home, reasonable rates. Mrs. Somner, 514 W. Highland. 23*

FOR SALE—Hatching eggs, thoroughbred R. I. Reds and White Wyandottes. 197 N. Auburn. 24*

LOST—Sunday evening, bunch of keys on ring. Finder please leave at News office 23*

STRAY—Dark bay mare, weight about 700 pounds, back feet white, wire cut around left hind knee. Owner can call for same at first house west of Library, Central Avenue or phone black 94.

National Biscuit Demonstation
One Day Only
Saturday, March 24
One package Uneedas Free with every purchase of two 10c pkgs.
All 10c Packages 3 for 25c
M. D. WELSHER
Phone Main 6 Baldwin and Central

TOILETS!
We are offering our customers the special discount we were allowed on a recent shipment of **white enameled porcelain low-down toilets.** Come in and inspect them
Our prices on all plumbing work as low as any non-resident plumbers, **quality of work considered.** We are here permanently to stand back of our work
Sierra Madre Hardware Co.
Phone Main 98 31-33-35 W. Central Ave.

Easter Hats
Imported and Domestic
Millinery at Home
M. J. Sullivan
Kersting Court Sierra Madre

DRUGS and SUNDRIES
Sickroom Supplies . Toilet Articles
Best Family Remedies
Candies and Cold Drinks
Christopher's Ice Cream
Sierra Madre Pharmacy
F. H. HARTMAN
Sunday Hours 8—11 a. m. 2—5 p. m. Phone, Black 52

Springtime Laces
Our Spring Display of LACES is ready—it is a most representative offering—the qualities are very rare and just variety enough to make our assortment a veritable feast. There are All-Overs in shadows, Edges from 1 1-2 inch Frills to the wider ones, 14 inches for Flouncings—Bohemian Bands in white and ecru—Lace Bands in Flat Venice—beautiful wide Cluneys and Armenian Edges—and the very latest in Lace Creations—Carrickmacross, in Bands and All-Overs.
Herman A. Hertel
Both Phones 407 PASADENA 41-47 N. Raymond

SIERRA MADRE FEED & FUEL CO.
TRANSFER AND EXPRESS
— DEALERS IN —
Hay, Grain, Coal and Wood
POULTRY SUPPLIES
BOTH PHONES MAIN 50
Office and Warehouse 36 N. Lima Sierra Madre, Cal.

RENAKER & GAY
FUNERAL DIRECTORS
Auto and Horse Drawn Ambulances
Resident Undertaker. Olsen Bldg. Lady Assistant
Cor. Baldwin and Central *Telephone Main 93*

Pay Rent to Yourself!
Here's a chance to put your rent money back into your own pocket: New 9-room house, with two baths and screen room, modern and well-planned, beautifully situated on 100x120 ft corner facing improved street. Has furnaces, also beautiful lighting fixtures. $1000 down, balance like rent
S. R. G. TWYCROSS
Real Estate Rentals Insurance Notary

HERD TUBERCULAR TESTED
We deliver twice daily to all parts of the city
For Milk and Cream Phone Blue 14
LIVE OAK DAIRY
M. STEVENS, Proprietor
Our Motto is to Please Try us. Phone Blue 14